

# Was ist Tripster?

Tripster ist unsere direkte E-Mail-Kommunikation mit Reisenden, über die 95 % aller Registrierungen für TripSource<sup>®</sup> erfolgen. Sie müssen sich um nichts kümmern!



Your trip details right at your fingertips.

tripsource  
by BCD<sup>®</sup> travel

Looks like you're traveling soon, \*|TITLE:FNAME|\*.  
Before you go, download TripSource<sup>®</sup>, the trip companion app designed exclusively for BCD business travelers like you. Your trip details, messages, and booking options are all at your fingertips—for free. Just click and go!

Get started with TripSource in three easy steps.

1. Register for [TripSource](#).
2. Download the app or log in at [tripsource.com](#).
3. Access trip details from anywhere.

To register, you must have booked a trip with BCD Travel.

Make the most of the TripSource experience.

- Stay one step ahead.**  
Change happens—but you've got it under control. Receive real-time flight and safety notifications to keep you aware of changes as they happen so you can react quickly.
- Book your travel when you want, how you want.**  
Book your perfect flight and hotel anytime, anywhere and on any device. Your company's fares and rates are already loaded, so booking in policy is super easy.
- Add outside reservations.**  
Easily add reservations booked outside of BCD Travel, and truly have all of your trip details in one place.
- Share the journey.**  
Share your itinerary with family, friends or colleagues and keep them

## Die Details:

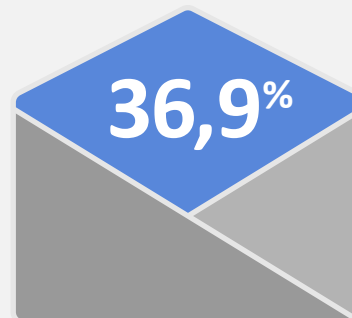
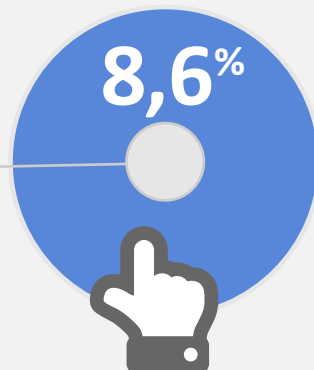
- Der Reisende erhält die E-Mail von Tripster innerhalb von sieben Tagen vor einer Reise.
- Wenn sich der Reisende registriert, erhält er keine weiteren E-Mails.
- Wenn sich der Reisende nicht registriert, senden wir eine Erinnerung in vier bis sechs Wochen – nur, wenn er eine andere Reise gebucht hat.
- Reisende können diese E-Mails jederzeit abbestellen.

## Tripster in Zahlen

Daten aus Tripster-E-Mail

### Klickrate

Branchendurchschnitt  
2,2 %



### Öffnungsrate

Branchendurchschnitt  
20.7%