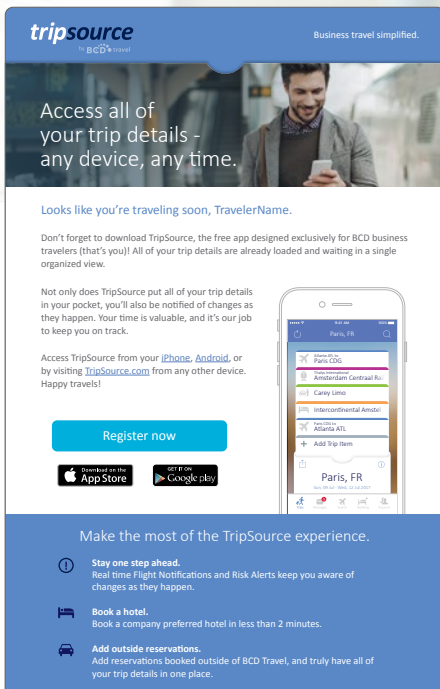


# What is Tripster?

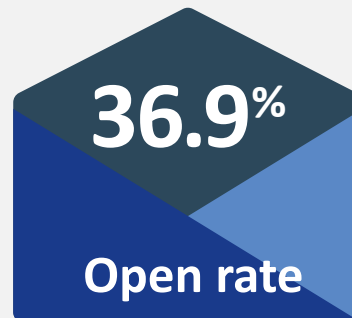
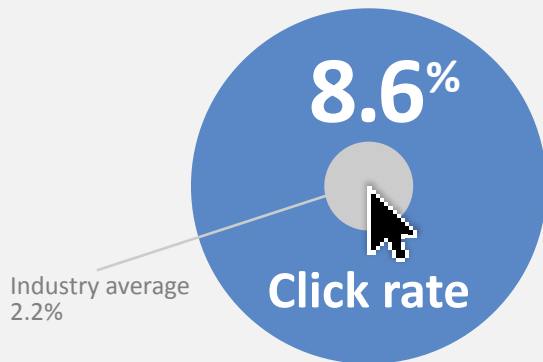
Our Direct-to-traveler email that drives 95% of TripSource<sup>®</sup> registrations. And you don't have to lift a finger.



## Here are the details

- We send the email within seven days before a trip
- If the traveler registers, they never see the email again.
- If the traveler doesn't register, we'll send a reminder in 4-6 weeks— only if they have another trip booked.
- Travelers can unsubscribe at any time

## Tripster by the numbers



Industry average 20.7%

Data from Tripster email

